



Muthoot Finance

# CSR Newsletter

A QUARTERLY UPDATE ON THE LATEST CSR INITIATIVES AT MUTHOOT FINANCE



## Muthoot Finance - FICCI Corporate Sports Championship Concludes with Cricket Finale

The Muthoot Microfin team emerged as the champions in a heart-stopping encounter against TCS Kochi, securing victory by the narrowest of margins – just 1 run. A total of 16 corporate teams, vying for glory, participated in the Cricket Tournament conducted as part of the Muthoot Finance FICCI Corporate Sports Championship, showcasing their cricket prowess in matches spread across January 6, 12, 13, 14, and culminating in the gripping final clash on January 21, 2023.



## Donation of School Bus to SG Special School, Trivandrum

Muthoot Finance has donated a dedicated school bus to SG Special School in Melemukku, Trivandrum in Kerala. The primary objective of this CSR initiative is to facilitate the daily commute of differently-abled school children from their homes to school, thus providing them with a reliable and safe means of transportation. Shri. George Jacob Muthoot - Chairman of The Muthoot Group handed over the keys of the school bus to Shri. Chandran S - Manager, SG Special School in a function held at the Muthoot Finance premises Jawahar Nagar on January 19, 2023.



## Distribution Drive of Prof. M.K. Sanu's Collection of Literary Works

Muthoot Finance in association with Samoohya Samrambhaga Co-operative Society Ltd. has initiated a commendable endeavor by supporting the distribution drive of the literary works by Prof. M. K. Sanu - Eminent Indian Malayalam Language Writer and Critic to 35 identified Government Schools in Ernakulam and Pathanamthitta Districts. Shri. George Alexander Muthoot - Managing Director, Muthoot Finance was the Chief Guest of the inauguration ceremony held at SRV Government Higher Secondary School, Ernakulam on February 02, 2024.





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## Closing Ceremony of Corporate Sports Championship 2023

Muthoot Finance Ltd. in association with the Federation of Indian Chambers of Commerce & Industry (FICCI) has announced the successful completion of Corporate Sports Championship Kochi 2023. The championship closing ceremony and prize distributions was held at Abad Plaza, MG Road, Cochi on 9th February, 2024. The event was graced by dignitaries including Shri. NSK Umesh - IAS, District Collector, Ernakulam; Shri. George Alexander Muthoot, Managing Director of Muthoot Finance; Shri. Savio Mathew, Head, FICCI Kerala State Council, Shri. U Sharaf Ali - President, Kerala State Sports Council, and Shri. Babu John Malayil - DGM, Corporate Communications Department.



## Muthoot Aashiyana Home for Gold-Winning Athlete Sinimol K Sebastian

Muthoot Finance has marked another milestone in its commitment to support Smt. Sinimol K Sebastian by successfully constructing and handing over the keys of the new Aashiyana home. In August 2023, the company had pledged a new home for Sinimol under its Muthoot Aashiyana Project following her historic achievements at the 8th World Dwarf Games 2023 in Cologne, Germany. The keys were handed over to the athlete on February 5th, 2024 by Shri. George M George - Deputy Managing Director, Muthoot Finance in the presence of dignitaries like Lion Er: Jaison Kurian, President of Lions Club Vannappuram Town, and Rev. Fr. Solomon CMI, President, Darsana Society.



## Inauguration of Virtual Reality Interactive Therapy Unit for CEFEK Kerala

Muthoot Finance, has built and inaugurated a new Virtual Reality Interactive Therapy Unit (Bluroom/Sensory room) for the Centre for Empowerment and Enrichment (CEFEK) in Kerala. Shri. George Alexander Muthoot - Managing Director, Muthoot Finance inaugurated the therapy unit on 5th February, 2024 in Perumbavoor, Kerala in the presence of Dr. P.A. Mary Anitha - Chairman of CEFEK, Shri. George Muthoot George - Deputy Managing Director, Muthoot Finance along with Dr. Anas K A - Vice Chairman, CEFEK, Shri. K. A Abdulla - Chairman, ILM Trust; Dr. Nimmi Joseph, Governing Body, CEFEK & Shri. Babu John Malayil - DGM, Corporate Communications.





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## Bhoomi Pooja - Construction of School in Tamil Nadu's Tiruvannamalai District

Muthoot Finance in association with Hand In Hand NGO has collaborated for the construction of a new nursery and primary school under Muthoot Finance Education Trust (TN) in Theyyar village located in the Vandavasi Taluk (Tiruvannamalai District) of Tamil Nadu. The CSR initiative under Promotion of Education aims to create an education infrastructure development for the communities living in the surrounding villages. The auspicious stone laying ceremony (Bhoomi Pooja) event for the school was held on 19 February 2024.

The Bhumi Puja was conducted by the Reverend Father from St. Luke's Orthodox Syrian Church, Vellore in the august presence of Dr. Kalpanaa Sankar, Executive Chairperson - Hand in Hand India and Shri. George Muthoot George, Deputy Managing Director of Muthoot Finance Limited. Staff members from the Muthoot Group's Vellore and Thiruvannamalai districts, along with SHG Staff and BLN members from Hand in Hand India Vandavaasi and Theyyar Village, also graced the event with their participation.. The event was coordinated by Mr. S.Chandrasekar, Director - Hand in Hand Academy for Social Entrepreneurship, who will oversee the construction entrusted to CS Construction, Chennai.



## 'Care for Cancer Cure' - Breast Cancer Screening Program

Muthoot Finance in collaboration with eMPower Pathanamthitta proudly inaugurated the "Care for Cancer Cure" breast cancer screening program under the auspices of Shri. Anto Antony MP, Pathanamthitta. This CSR initiative aims to provide free breast cancer screening tests to women who are over the age of 40 years in Pathanamthitta District. The inauguration ceremony took place on

February 28, 2024 at 10:30 am at the St. Stephen's Parish Hall Auditorium, Makkankunnu, Pathanamthitta. The esteemed event was graced by the presence of distinguished guests, including Shri. Anto Antony Punnathaniyil - MP, Pathanamthitta alongside Smt. Aditi Ravi - Indian Model and Actress, who inaugurated the function. The other notable personalities also included Shri. George Jacob Muthoot - Chairman of The Muthoot Group, Shri. Georgie Kurien Muthoot - Managing Director of MGM Muthoot Hospitals, Shri. George M George - Deputy Managing Director, Muthoot Finance and Shri. Babu John Malayil - Head CSR, Muthoot Finance.



## Muthoot Snehasammanam 2024, Kerala

Muthoot Finance has conducted the Muthoot Snehasammanam in Kochi - a CSR Initiative aiming at honoring and supporting the distinguished temple artists belonging to various walks of life in Kerala. The inauguration and first disbursement amount for 20 selected distinguished artists under the scheme was dispersed in a grand ceremony held at Avenue Regent, Kochi on March 19, 2024. The ceremony was presided over by Shri. George M George - Deputy Managing Director, Muthoot Finance Ltd. The Chief Guest for the occasion was Shri. P.N. Suresh - Former Vice Chancellor of Kerala Kalamandalam Deemed University of Art and Culture. The function was inaugurated by Shri. Sibi Malayil - Renowned & Acclaimed Indian Film Director. Kerala possesses a diverse array of temple traditions which showcase a rich tapestry of cultural heritage spanning various regions. Since these traditions are unique to the region, hence, safeguarding the historical roots i.e. the artists take forward these traditions is essential.





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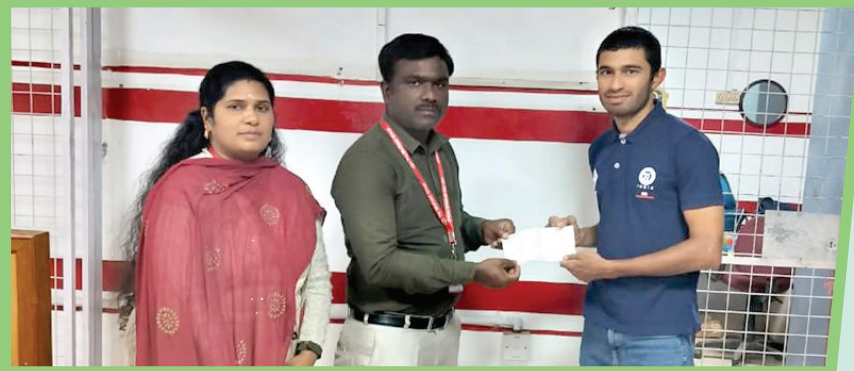
## Support to Young Archer Sandra in Pursuit of Olympic Dream

Muthoot Finance has extended financial support to Ms. Sandra - a promising young athlete on her journey to excel in the sport of Archery. Muthoot Finance has supported her in procuring modern archery equipment for her dream Olympic run. Shri. Sibi Malayil - Indian Film Director handed over the cheque of Rs.3,20,800/- (Three Lakh Twenty Thousand Eight Hundred Only) to Sandra George M George – Deputy Managing Director, Muthoot Finance; Shri. P.N. Suresh - Former Vice Chancellor of Kalamandalam Deemed University of Art and Culture; Dr. Chikku Abraham - Vice Principal, MITS, and Shri. Babu John Malayil - DGM, Corporate Communications were present during the occasion.



## Support to Professional Cyclist in Quest for Olympic Glory

Muthoot Finance is delighted to continue support for professional cycling athlete Shri. Sreenath Lakshmikanth, as he gears up to conquer new heights in the world of cycling. Shri. Karthick K - CBM, Ooty Cluster and Smt. Sarannia. R (AM) - Ooty Branch, Muthoot Finance handed over the cheque to Sreekanth.



## Support to Darshana Club

Muthoot Finance had supported Darshana Service Society (DSS) by providing new jerseys for the club members fostering community building. Dharsana Club is a non-governmental entity under the patronage of Dharsana Service Society (DSS) – a home-communion for the differently abled, inspired and ignited by the overwhelming desire for thriving communities in the part of Kerala.





# Muthoot Finance



## Muthoot Vivahasammanam – Kolkata

Muthoot Finance distributed Vivahasammanam - financial assistance to 10 newly married girls of widows at Kolkata. The cheques were handed over in presence of Md. Abdul Wahid, Senior Regional Manager Kolkata, Mr. Soumen Ghosh, Founder & Secretary of JSSS Foundation, Mr. Soma Sarkar - Social Worker, Ms. Priya Paul - AMBIC, Muthoot Finance Sonarpur Branch etc.



## Muthoot Vivahasammanam – Chennai

Muthoot Finance distributed Vivahasammanam - financial assistance to 10 newly married girls of widows at Chennai. The cheques were handover in presence of Dr. Gowri Shanker, District Program Manager, Collector Office Tiruvallur and Mrs. Kalayananthi, Member of Widows and Destitute Women Welfare Board Government of Tamil Nadu and Mr. Sareesh, Zonal Manager, Muthoot Finance, Chennai and etc.



## Muthoot Vivahasammanam – Mangalore

Muthoot Finance distributed Vivahasammanam - financial assistance to 10 newly married girls of widows at Mangalore. The cheques were handed over in presence of Mr. Sudheer Shetty Kannur, Mayor Mangalore City Corporation; Mr. Manohar Shetty Kadri and Smt. Lolakshi Fernandez from Pruthuvi Charitable Trust, Mrs. Monisha from the Mangalore Regional Office etc.



## Muthoot Vivahasammanam – Delhi

Muthoot Finance distributed Vivahasammanam - financial assistance to 10 newly married girls of widows at Delhi. The cheques were handover in presence of Chief Guest Shri Robin Hibu (IPS), Special Commissioner of Delhi Police, and Additional Director General of Police, Dr. Sara George Muthoot, Director of St George's School and Paul George Global School, and Shri Alexander George Muthoot, Joint Managing Director of The Muthoot Group, etc.



## Muthoot Vivahasammanam – Madurai

Muthoot Finance distributed Vivahasammanam - financial assistance to 10 newly married girls of widows at Madurai. The cheques were handed over in presence of Mr. Nagarajan, Deputy Mayor, Madurai City corporation, Mrs. Rama Moorthi, Councillor, Thiruppalai. Mrs. Diana, Social Welfare Department, Collector Office, Mr. Arun Kumar, Regional Manager, Muthoot Finance, etc.





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## Supported celebration of World Kidney Day by Bangalore Kidney Foundation

Muthoot Finance supported the celebration of World Kidney Day by providing food kits to 1000 Walkathon participants. The BKF Walkathon Event Flag off was done by Shri George Muthoot Alexander, Deputy Managing Director, The Muthoot Group, Dr. P Sriram, Founder & Chairman, Bangalore Kidney Foundation and Shri. Uday Kumar K Bhaskar, District Governor of Rotary Club.



## Donation of Smart Computers to Intellectual Disabled in Association with Akanksha - Lions Institute of Learning & Empowerment in Raipur

The Muthoot Smart Classroom was inaugurated by Mr. Shailendra Shukla, Ex. Chairman of Chhattisgarh State Electricity Board, Raipur, in the presence of Mr. Mohan C Samuel, Regional Manager Raipur, Mr. Vinod Pillai, Director Hira Group & President of Raipur Kerala

Samajam, Mr. KK Nayak, Chairperson Lions Club Raipur and others.

## Donation of Three E-Rickshaws to Underprivileged at Siliguri, West Bengal

Three E-Rickshaws were handed over to beneficiaries as part of the CSR initiative in the presence of Mr. Ratnesh Kumar Shukla, Regional Manager Siliguri; Mr. MK Bhattacharya, Founder of Sumita Cancer Society; Mr. Subrata Das, Assistant Regional Manager Siliguri; Mr. Tridip Chaudhari, Senior Executive Marketing Department and other dignitaries and Staff.



## Donation of Mobile Toilet to Indian Army at Jodhpur, Rajasthan

To commemorate the 3rd Anniversary and Remembrance Day of our beloved Group Chairman, Late Shri M. G. George Muthoot Sir, Under the CSR initiative of the Muthoot Finance, a six seater Mobile Toilet was handed over to 70th Armored Regiment Indian Army at Jodhpur, Rajasthan on 5th March 24.

The handing over was done by Mr. Santosh Chandra, Regional Manager Jodhpur, in the presence of Col. Ms Rathore in the presence of Lt. Col. Sanjay Guleria, Major Madhavi Singh, Mr. Narendra Tulsaini, Regional Marketing Head Jodhpur, and other more than 20 Muthoot and Army officials. This initiative will be very helpful especially for Women Soldiers and will support around 10000 Indian Army Soldiers to manage the daily execution of defecations.



# Muthoot Finance



## Distribution of Educational Kits to Children at Malad, Mumbai

The company has distributed educational Kits to 502 Poor and Needy children in association with Vidarbha Vidya Mandir School at Kurar Village in Malad, Maharashtra. The distribution was done in presence of Mrs. Nandini Sawant, Assistant Regional Manager Mumbai Main Region, Mr. Uttam Kadam, School Principal, Mr. Sonu Gaund, Manager CSR and Other Muthoot and School Staff and Students.

## Donation of Smart TV to Government Primary School at Agra, Uttar Pradesh

On the commemoration of 3rd Anniversary and Remembrance Day of our beloved Group Chairman, Late Shri M. G. George Muthoot, under the CSR initiative of the Muthoot Finance, a 55" Samsung Smart LED TV was donated to Government Primary School at Bas Agariya, Agra for promoting digital education on 5th March 24.

The ribbon cutting ceremony was done by Mrs. Manjari Kumari, member of Shikshak Sankul, Agra. The donation was made in the presence of Mr. Shyju M. Joy, Cluster Manager-Agra, Mrs. Kavita Rana, School Principal, Mr. Shiv Kumar, Village Pradhan, and others local BMs, School Staff and Students. This initiative will help around 60 needy and underprivileged Students in getting education through latest modern techniques.



## Distribution of School Uniforms to Children of Than Singh Pathshala

The company has provided school uniforms to poor and needy children of Than Singh Pathshala under its CSR initiative. The handover ceremony was done in presence of Chief Guest Shri Robin Hibu (IPS), Special Commissioner of Delhi Police, and Additional Director General of Police, Dr. Sara George Muthoot, Director of St George's School and Paul George Global School, and Shri Alexander George Muthoot, Joint Managing Director of The Muthoot Group in the presence of other staffs and employees.



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## Distribution of Educational Kits to Underprivileged Children in Bandra, Mumbai

Muthoot Finance conducted the distribution drive of Educational Kits to poor children appearing for - Maharashtra State Board Exams in association with Bandra Petit Municipal Urdu Secondary School at Bandra, Mumbai. The distribution was done in presence of Mrs Dipti Parag Kudkar -Asst Manager Branch Incharge and Mr. Akash Chaubey -Sr Executive Marketing Department. School Staff and Team CSR.



## Support to Parihar NGO, an initiative of Bangalore City Police

Muthoot Finance has extended financial support to Parihar NGO, an initiative run by the Bangalore City Police in terms of fueling their efforts to uplift women, children and families facing adversity. Shri. George Muthoot Alexander - Deputy Managing Director, The Muthoot Group handed over the cheque of Rs. 5,00,000/- to Shri. B. Dayananda, the Commissioner of Police & President of Parihar(NGO). The company has earmarked Rs.10,00,000 for the project under its CSR umbrella.

## Distribution of Winter Essentials in Kolkata

Muthoot Finance supported the distribution of winter essentials to 200 poor & needy residing near Sonarpur Station, Kolkata. The distribution was executed in the presence of Md. Abdul Wahid - Sr. Regional Manager Kolkata R.O., Mr. Supradeep Sett, Cluster Manager - Gariahat Cluster, Ms. Priya Paul, AMBIC - Sonarpur Branch, Mr. Soumen Ghosh JSSS Foundation Founder & Secretary and Ms. Esita Giri - JSSS Foundation Regional Head & other dignitaries.



## Supported for installation of CCTV Cameras in the limits of Chaderghat PS - Hyderabad

Muthoot Finance contributed to the installation of 32 CCTV Cameras as part of a community safety and security initiative within the jurisdiction of Chaderghat Police Station, in collaboration with the Police Department, Government of Telangana. The initiative was inaugurated on the occasion of Founder's Day, dated 05.02.2024, with the presence of esteemed guests including Sri. G. Shyam Sunder, Assistant

Commissioner of Police, Malakpet Division, Hyderabad; Sri. Kandukuri Srinivas, State Head of Loan at Home, Telangana & A.P.; Sri. Abraham John, Territory Manager Resources, Telangana & A.P.; alongside other dignitaries.





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## Stone Laying Ceremony of Muthoot Aashiyana Project in Kottayam

Muthoot Finance in association with Mar Elia Cathedral Kottayam has conducted the stone laying ceremony of New Aashiyana housing Project on 29th January 2024 at Puthuppally, Kottayam. The stone laying ceremony of Six Aashiyana houses was done by Shri. George Thomas Muthoot – Joint Managing Director Muthoot Finance. Shri Thomas V Kuriakose , Regional Manager Kottayam, Shri Zachariah Sebastian, Zonal Audit Manager. Shri Raj Philip, Secretary to Joint Managing Director, Shri B.Unnikrishnan Nair, Vigilance Officer Kottayam , Fr. Varghese Zachariah, Vicar Mar Elia Cathedral & Committee members of Mar Elia Cathedral were present during the occasion.



## Distribution of Water Bottles to Yuva Rashmi NGO

Shri. George Thomas Muthoot, Joint Managing director, The Muthoot Group inaugurated the distribution of water bottles to 50 childrens in two crush units of Yuva Rashmi an NGO has been working in Sachivothampuram, Kurichi, Kottayam for 44 years. Two crush units, library and sewing unit are functioning under this organization. Ordinary children from rural areas are coming to this crush.

## Donation of EECO Van to PORDAC NGO, Delhi

Muthoot Finance supported PORDAC NGO working for Differently Abled Children, Delhi with a new EECO van. The vehicle handover ceremony was done in presence of Chief Guest Shri Robin Hibu (IPS), Special Commissioner of Delhi Police, and Additional Director General of Police, Dr. Sara George Muthoot, Director of St George's School and Paul George Global School, and Shri Alexander George Muthoot, Joint Managing Director of The Muthoot Group in the presence of other staffs and employees.





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## Handing over of Muthoot Study Centre at Govt. ADW Middle School, Sembianenthal - Madurai

Muthoot Finance handed over Muthoot Study Centre at Govt ADW Middle School, Sembianenthal, Madurai on eve of Founder's Day on 05/02/2024. The initiative was implemented in collaboration with Unnat Bharath Abiyan and Madurai Institute of Social Sciences. This program was inaugurated by Mrs. Esther, District Education Officer and Mr. Saravanan Murugan Assistant Project Officer.



## Distribution of Utensils to Fisher Women at Colachel, Kanyakumari District - Madurai

Muthoot Finance handed over fishing utensils to 200 fisher women at Colachel, Kanyakumari District. The utensils was handed over in presence of Mr. Rajesh Kumar – MLA - Killiyur and Mr. Sakhivel Councillor - Colachel, Mr. Vargesh - Fisherman Association President, Mr. Fracklin - Secretary, Mr. Antony Dass -



Treasure and Rev. Ft. Clifton, Mr. Jeyanthan, Regional Manager, Kanyakumari dist.

## Pressure Injector System for CT Scan Machine at District Civil Hospital in Karnal Haryana

Muthoot Finance handed over a Pressure Injector System for CT Scan Machine at District Civil Hospital in Karnal, Haryana. The system was handed over by Mr. Rakesh Manik, Regional Manager Karnal to Dr. Sanjeev Grover, Principle Medical Officer in the presence of Dr. Sarita Bishnoi, Radiologist, Dr. Balwan Singh, Senior Medical Officer, Dr. Rajneesh Garg, Deputy Medical Superintendent, Pardeep Kumar, Senior Pharmacy Officer other Hospital Staff and Mr. Aman Kumar, Deputy Manager, Marketing.



**THE MUTHOOT GROUP DIVISIONS:** Financial Services | Wealth Management | Money Transfer | Foreign Exchange Securities | Media | Vehicle & Asset Finance | Information Technology | Healthcare | Housing & Infrastructure Education | Power Generation | Leisure & Hospitality | Vehicle Loan | Plantations & Estates | Precious Metals Housing Finance | Overseas Operations | Personal Loan | Micro Finance

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